

1450

PEOPLE ATTENDED

330

EMAILS RECEIVED

650

FORMS RECEIVED

45% RETURN RATE

THE STAG BREWERY LIKES & DISLIKES

LIKE

%

Proposal of a secondary school	4.7
Provisions of green/open space	3.0
Riverside improvements/tow-path/river walkway	2.4
Welcome the regeneration to improve the area	2.4
Retained buildings and heritage	2.1
The overall consultation	1.7
Mixed-use development	1.6
Permeability to the river/access to river/opening up the river	1.5
River frontage/development/more attractive riverside	1.3
New housing	1.1

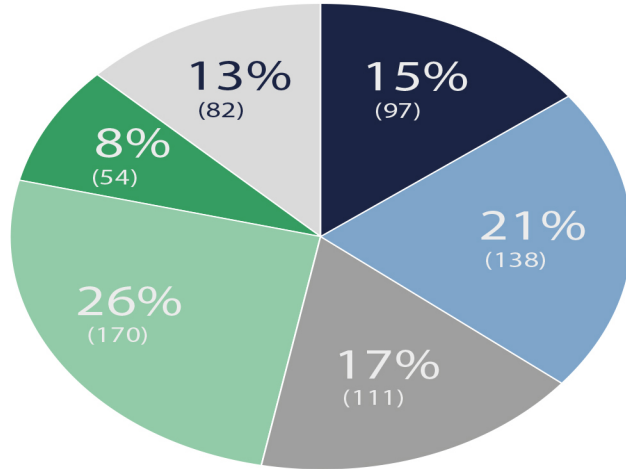
DISLIKE

%

Density of development	6.1
14 storey building	4.9
Traffic impact	4.5
Loss of playing fields/green space	4.3
Building heights	3.9
School	3.8
That no traffic solution has been proposed	2.8
Not enough green space	2.2
School's compromise of playing field	1.7
Number of homes	1.4

THE STAG BREWERY OVERALL OPINION

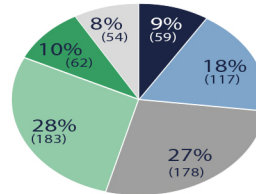
OVERALL OPINION
652 responses received



KEY

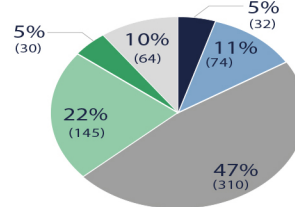
- REALLY LIKE
- DISLIKE
- LIKE
- REALLY DISLIKE
- NEUTRAL
- NO RESPONSE

NEW HOMES



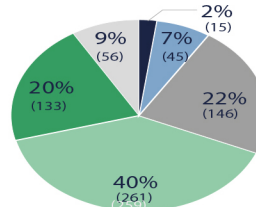
653 responses received

OFFICE



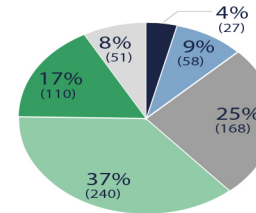
655 responses received

RESTAURANTS



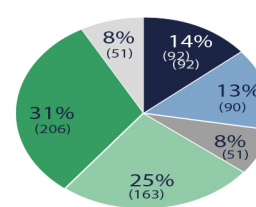
654 responses received

RETAIL



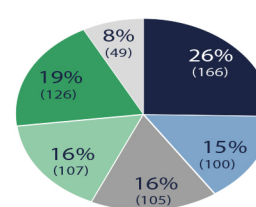
654 responses received

PUBLIC SPACE



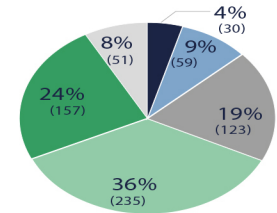
653 responses received

SCHOOL



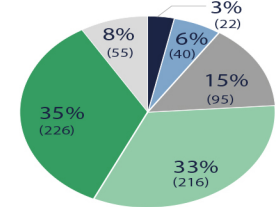
653 responses received

LEISURE



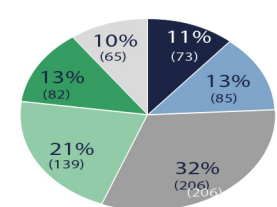
655 responses received

RIVERSIDE



654 responses received

CPZ



650 responses received

573 Comments received

Location

	%
Don't like the removal of the playing fields	9.9
Should be somewhere else	6.6
Why not in Barnes Elms?	2.3
Why not somewhere else on the site?	1.7
Worry about pollution near school	1.7

Traffic

	%
Worry about the traffic created to and from the school	4.2
Worry about not enough parking	1.9
Worry about compatibility main road / traffic	1.0
Worry about sufficient public transport	0.5

Design

	%
Find the school too dense or large / site is too small	12.0
Doesn't have enough green outdoor space / sports fields for kids to be active	3.5
Don't like the aesthetic	1.4
Find the school too high	0.5
Like the aesthetic	0.5

Overall

	%
Like that a secondary school is proposed	22.1
Dislike that there is a secondary school proposed	12.1
Do we need a secondary school that size?	3.8
We need a primary school	3.1

THE STAG BREWERY HEIGHT, DENSITY & CHARACTER

Of 4,279 total comments received

		%
DENSITY	Density is too high	6.2
HEIGHT	Dislike 14 storey building / tower/ marker	3.8
HEIGHT	Concern that the buildings are too tall	3.2
CHARACTER	Should truly follow the concept of 'village' (village character / community spirit of Mortlake	0.8
CHARACTER	Like or want the project to respect the site's industrial history and heritage	0.80
CHARACTER	Design could be more creative, contemporary and warm (less soulless, sterile and box-like / cheap looking)	.7
CHARACTER	Like that the old buildings are retained (incl. Malting)	0.6
CHARACTER	Like the design / layout in general (e.g. different heights, modern look)	0.5
CHARACTER	Design should be sympathetic to surrounding character (Edwardian / Victorian) and conservation area	0.5
CHARACTER	Dislike the aesthetic of building as drawn (unattractive, lack of uniformity, sterile)	0.5